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# EXTREM TOURISM



## WHAT IS EXTREM TOURISM?

- Travel to unsafe places
- Participate in adventurous activities

## EXAMPLES

- Dangerous environment
- Dangerous places
- Dangerous activities

# DANGEROUS ENVIRONMENT



Death Valley, USA – hottest spot on earth



Antarctica – more than 25'000 tourists landed per year

# DANGEROUS PLACES



Chernobyl – site opened to tourists since 2011

# DANGEROUS ACTIVITIES



# WHO AND WHY?

- Young
- Well-to-do
- Free
  
- Adventure
- Adrenaline
- Personal challenge
- Unknow experience



El Camino del Rey  
– Spain's most  
dangerous path

## HOW?

- Book with a travel agency
  - Includes accommodations, food, medical assistance if needed
  - With a group of people
  - Contact with experienced professionals
- Book your trip on your own



# DEVELOPMENT

- Travelling is more affordable
- Areas focus on natural resources
- People want unique experience
- 'Sport' people plan their trip according to activities

# CRITICS

- Environmental damage
- Threat to the natural ecosystem
- Dangerous areas for people (shock tourism)
  - Pripyat (Chenobyl disaster), countries at war (Iraq)
  - Morbid curiosity

## AND FOR SWITZERLAND?

- Thanks to Switzerland's natural resources, many agencies offer activities such as
  - Canyoning, rafting
  - Rap jump, bungee jumping
  - Paragliding, skydiving
  - Hiking, via ferrata
  - Mountain bike



# QUESTIONS

- Have you ever had an extrem tourism experience? Why?
- Or would you be brave enough to try one of this? Why?
- What do you think about this trend?

# SOURCES

## ■ Web

- <http://www.coolgeography.co.uk/GCSE/AQA/Tourism/Extreme%20Environments/Extreme%20tourist%20environments.htm>
- <http://www.wisegeek.com/what-is-extreme-tourism.htm>
- [http://www.coolantarctica.com/Antarctica%20fact%20file/science/threats\\_tourism.php](http://www.coolantarctica.com/Antarctica%20fact%20file/science/threats_tourism.php)

## ■ Photos

- <http://www.highmountainguides.com/index.php/eng/What-we-do/Rock-Climbing-in-Chamonix>
- <http://www.theguardian.com/world/shortcuts/2013/jul/01/death-valley-hottest-on-earth>
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- <http://www.nationalgeographic.fr/13331-le-tourisme-nucleaire-a-tchernobyl/>
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THANK YOU!

