
EXTREM TOURISM



WHAT IS EXTREM TOURISM?

- Travel to unsafe places
- Participate in adventurous activities

EXAMPLES

- Dangerous environment
- Dangerous places
- Dangerous activities

DANGEROUS ENVIRONMENT



Death Valley, USA – hottest spot on earth



Antarctica – more than 25'000 tourists landed per year

DANGEROUS PLACES



Chernobyl – site opened to tourists since 2011

DANGEROUS ACTIVITIES



WHO AND WHY?

- Young
- Well-to-do
- Free

- Adventure
- Adrenaline
- Personal challenge
- Unknow experience



El Camino del Rey
– Spain's most
dangerous path

HOW?

- Book with a travel agency
 - Includes accommodations, food, medical assistance if needed
 - With a group of people
 - Contact with experienced professionals
- Book your trip on your own

DEVELOPMENT

- Travelling is more affordable
- Areas focus on natural resources
- People want unique experience
- 'Sport' people plan their trip according to activities

CRITICS

- Environmental damage
- Threat to the natural ecosystem
- Dangerous areas for people (shock tourism)
 - Pripyat (Chenobyl disaster), countries at war (Iraq)
 - Morbid curiosity

AND FOR SWITZERLAND?

- Thanks to Switzerland's natural resources, many agencies offer activities such as
 - Canyoning, rafting
 - Rap jump, bungee jumping
 - Paragliding, skydiving
 - Hiking, via ferrata
 - Mountain bike



QUESTIONS

- Have you ever had an extrem tourism experience? Why?
- Or would you be brave enough to try one of this? Why?
- What do you think about this trend?

SOURCES

■ Web

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■ Photos

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THANK YOU!

