

# COHABITATION BETWEEN INHABITANTS AND TOURISTS IN LUCERNE



# ACTUAL SITUATION IN LUCERNE

- Everyday : 25,000 tourists in Lucerne (for 81,600 inhabitants)
  - Majority doesn't stay overnight
- Main problem : tourists travel in groups + all at the same place
  - Waste management
- Local merchants appreciate tourists



# LUCERNE'S TOURISM PLAN

The Green Party's ideas:

- Include residents in the plan
- Spatial adjustment and prices
- Better management of parking spaces

The Director of Lucerne Tourism & Swiss People's Party (UDC) ideas:

- Digitalisation
- Management of visitor streams
- Include residents in the plan / helps to accept tourism more

# RECOMMENDATIONS

- Introduce a tax for all buses
- Underground bus parking lot outside the centre
- Involve the city's inhabitants
- Open an information's place for the inhabitants
  - Evreux's tourist office (France)
- Solidarity tourism

# COMPETITIVE ADVANTAGES

- Paris : ban tourist coaches in some streets in 2017
- Municipality encourages travel agencies & tour operators to choose small vehicles
  - Reduce pollution
- Airbnb : limit housing & imposes taxes on landlords

## GENERAL APPLICATION TO TOURISM

- Some cities may be victims of their success due to an excessive influx of people → Barcelona  
[https://www.youtube.com/watch?v=KBn3g\\_SVhso](https://www.youtube.com/watch?v=KBn3g_SVhso)
- Solution : attract tourist groups outside the city centre
- Cohabitation between these tourists and the local population
- Care must be taken with tourists !

THANK  
YOU!

