

COHABITATION BETWEEN INHABITANTS AND TOURISTS IN LUCERNE



ACTUAL SITUATION IN LUCERNE

- Everyday : 25,000 tourists in Lucerne (for 81,600 inhabitants)
 - Majority doesn't stay overnight
- Main problem : tourists travel in groups + all at the same place
 - Waste management
- Local merchants appreciate tourists



LUCERNE'S TOURISM PLAN

The Green Party's ideas:

- Include residents in the plan
- Spatial adjustment and prices
- Better management of parking spaces

The Director of Lucerne Tourism & Swiss People's Party (UDC) ideas:

- Digitalisation
- Management of visitor streams
- Include residents in the plan / helps to accept tourism more

RECOMMENDATIONS

- Introduce a tax for all buses
- Underground bus parking lot outside the centre
- Involve the city's inhabitants
- Open an information's place for the inhabitants
 - Evreux's tourist office (France)
- Solidarity tourism

COMPETITIVE ADVANTAGES

- Paris : ban tourist coaches in some streets in 2017
- Municipality encourages travel agencies & tour operators to choose small vehicles
 - Reduce pollution
- Airbnb : limit housing & imposes taxes on landlords

GENERAL APPLICATION TO TOURISM

- Some cities may be victims of their success due to an excessive influx of people → Barcelona
https://www.youtube.com/watch?v=KBn3g_SVhso
- Solution : attract tourist groups outside the city centre
- Cohabitation between these tourists and the local population
- Care must be taken with tourists !

THANK
YOU!

